

# Report Highlights

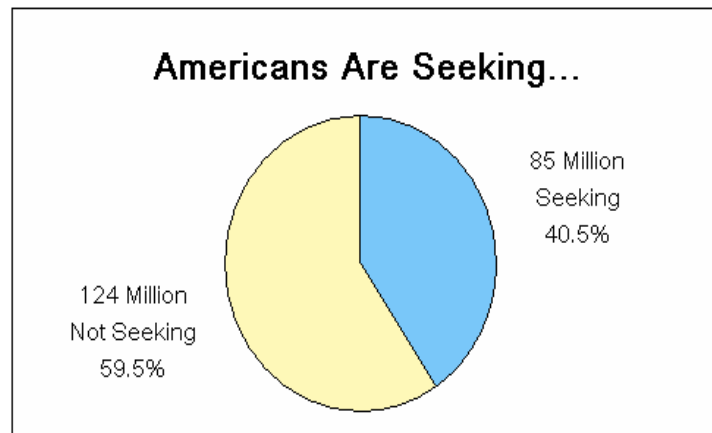
## A Window of Opportunity

Have the terrorist attacks of September 11, 2001, presented us with an opportunity for reaching out to revive the interest of Christians in living a Christian life? In the survey reported here, conducted almost a year after the events of 9/11, the impact on Americans' spiritual lives appears to be widespread. The unexpectedness and finality of these events seem to have had a tremendous impact on the thinking of even distant observers, who have realized that they might be similarly impacted. .

During August 2002, the Barnabas Institute commissioned two national telephone surveys in which more than 3,000 adults were interviewed. Among other questions, respondents were asked, "Since the terrorist attacks of 9/11, have you been thinking more about the religious or spiritual side of your life?" Following are some highlights of the survey findings.

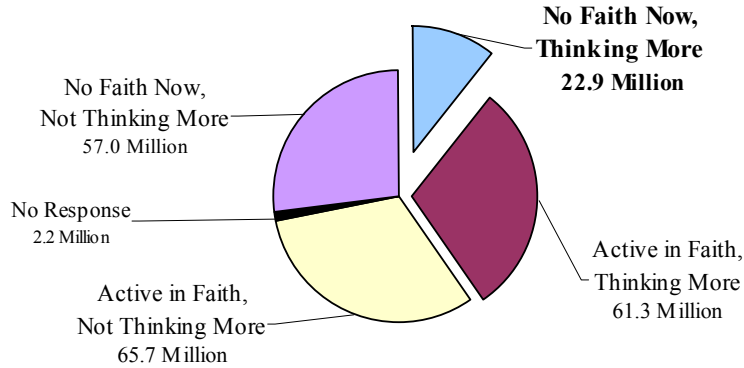
## Survey Findings

1. Americans Are Seeking. Four out of ten (40.5%) of the survey respondents said they are thinking more about the religious or spiritual side of their lives since 9/11. Because the surveys covered a representative sample of all U.S. adults, this implies that nearly 85 million Americans have reacted to the terrorist attacks with increased concern for the religious or spiritual side of their life.



2. Many Adults Not Active in Any Faith Are Seeking. More than one fourth (28.7%) of the survey respondents who are not actively involved in any faith now said they are thinking more about the spiritual side of their lives. That means that 11% of the total population – 23 million adults out of the national total of 209 million adults – are not involved in any faith now but want to do something about the spiritual side of their lives.

### Many Adults Not Active in Any Faith Are Seeking



(Total Adults in U.S. Population: 209.1 Million)

3. Those Who Are Thinking More About the Spiritual Are Taking Action. Fully two thirds (67.8%) of those who are thinking more about the religious or spiritual said they are doing something to be more spiritual. The most common action cited was "Trying to live more as my faith requires." The figure on page ten presents a complete summary of the responses to this question.
4. Faith and Demographic Factors Influence Response. The action chosen to be more spiritual varies with demographic factors (especially age, gender, and race) and faith factors (such as religious background and active involvement in some faith now). Those in the youngest age group (18-25) are most likely to mention "Attending religious services more."

Age vs. Action: Attending Religious Services More

